



Advanced Architectural Products Wins EXPI Award 2016

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GRAND RAPIDS, MI – 11/11/2016 GREENgirt™, the building solution from Advanced Architectural Products (A2P), won the 2016 EXPI award for sustainable construction and innovation at the West Michigan Design and Construction Expo on October 27th. GREENgirt was selected as one of four finalists among many submissions, and recognized as a “robust building product to which the market is responding with enthusiasm.” The honor is awarded annually to a new product that showcases economic, environmental and social benefits; it was sponsored this year by Grand Valley State University.

“We are honored to be recognized by industry leaders here in West Michigan,” says Matt Krause, Founder and CEO of A2P. “Our team has worked tirelessly to engineer and design GREENgirt to perform better than any other product on the market, and we are grateful to see that hard work acknowledged by our peers.”

GREENgirt is the first sFRP (steel and fiber reinforced polymer) composite sub-girt in the industry that fully eliminates thermal bridging from metal to metal connections and eliminates the problem of interstitial condensation. GREENgirt can be attached to any substrate; can retain rigid board, mineral wool, and spray foam insulations; and can support nearly any cladding— ranging from heavy stone panels to lightweight vinyl sidings.

“The team at A2P has years of research and testing invested into GREENgirt,” adds Krause. “This award reflects the cornerstone of our approach: we innovate to ensure our products are a lasting, sustainable solution that dramatically improve building thermal efficiency. We source

our materials responsibly and consider the impact we have on our environment – not to be trendy, but because it is the practical, right thing to do.”

GREENgirt was featured during the West Michigan Design and Construction Expo “Networking Event,” where it’s outstanding performance and design was presented to hundreds of attendees.

Who is Advanced Architectural Products?

A west Michigan based company, Advanced Architectural Products (A2P) designs, engineers, and manufactures with one goal in mind: to make buildings more efficient. Their cutting-edge products—GREENgirt and SMARTci™—dramatically reduce the cost to heat and cool a building. The revolutionary GREENgirt is a composite sub-girt system that fully eliminates thermal bridging and provides a solution to interstitial condensation. GREENgirt is the backbone of the SMARTci System, an innovative complete rigid insulation solution providing installers a single pass solution that dries the building in, and creates the air/water/vapor barrier needed to control energy costs.

For information about Advanced Architectural Products, contact Carol Danhof at 616-608-9995, carold@innovative-mr.com or visit www.SMARTciSystems.com.



Steve Nederhoed, Vice President Sales: Marketing and Business Development, accepts the award on behalf of AAP, October 27, 2016, West Michigan Design and Construction Expo, Pinnacle Center, Hudsonville, MI.

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