



**Advanced Architectural Products (AAP™) Continues Commitment to Sustainability,  
Transparency with Declare Label,  
A ‘Nutrition Label’ For Building Products**

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ALLEGAN, MI – 11/17/16 – Advanced Architectural Products is proud to announce the GREENgirt™ has completed the process of obtaining a Declare label. The Declare program was launched in 2014 by the International Living Future Institute (ILFI), founder of the Living Building Challenge, to promote greater transparency in the building products industry. Referred to as a ‘nutrition label’ for building products, Declare labels list all of the materials found in a given product, as well as its assembly site, life expectancy, and other key details to facilitate informed decisions toward positive human and environmental health. The Declare program aims to give consumers greater power when deciding what products to surround themselves with in their home or office.

“At Advanced Architectural Products, our goal to consistently remain on the cutting-edge of engineering, data, and product transparency,” says Matt Krause, Founder and CEO of AAP.

“Being awarded a Declare label affirms our commitment to quality and research that guarantee safe, sustainable products.”

GREENgirt first insulated composite sub-framing component to earn a Declare label- placing the system at the forefront of the transparency movement within the continuous insulation (CI) arena. To qualify for a Declare label, a building product must either be free of, or declare any

harmful Red List chemicals, and meet all Appropriate Sourcing Imperatives as determined by the ILFI. GREENgirt required no changes to its formulation or material components, because it was engineered to be free of harmful—or “Red List”—ingredients.

“We are honored to participate in such a principled initiative in the building industry,” adds Krause. “It exemplifies our philosophy that modern sustainability is simply operating in a manner that does not adversely affect future generations, while providing a higher-performing products for our customers.”

Produced in West Michigan, GREENgirt is the first sFRP (steel and fiber reinforced polymer) composite sub-girt in the industry that fully eliminates thermal bridging from metal to metal connections and eliminates the problem of interstitial condensation. GREENgirt can be attached to any substrate; can retain rigid board, mineral wool, and spray foam insulations; and can support nearly any cladding— ranging from heavy stone panels to lightweight vinyl sidings.

Who is Advanced Architectural Products?

Advanced Architectural Products (AAP) designs, engineers and manufactures with one goal; to make buildings more efficient. Based in west Michigan, AAP has seen tremendous national growth in demand for their continuous insulation products, GREENgirt and SMARTci, which dramatically reduce the cost to heat and cool a building. The revolutionary GREENgirt is a composite sub-girt system that fully eliminates thermal bridging and provides a solution to interstitial condensation. GREENgirt is the backbone to the SMARTci System, an innovative complete rigid insulation solution providing installers a single pass solution that dries the building in, and creates the air/water/vapor barrier needed to control energy costs.

For information about GREENgirt, contact Carol Danhof at 616-608-9995, carold@innovative-mr.com or visit <http://smartcisystems.com>. To view GREENgirt's Declare label visit <https://living-future.org/greengirt>

**Declare.** 

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**GREENgirt**  
**Advanced Architectural Products**

**Final Assembly:** Allegan, MI, USA  
**Life Expectancy:** Life of Structure  
**End of Life Options:** Salvageable/Reusable in its Entirety, Recyclable (100%)

**Ingredients:**

**GREENgirt Pultrusion: Fiberglass; Steel**  
**Reinforcement: Galvanized Steel; Cured Polyester Resin: Styrene, Alumina Trihydrate, Fatty Acid, Polyester; Green Colorant: Ethanediol, Ethylene Glycol, Talc, Magnesium Silicate Hydrate, Diethylene Glycol, Silica, Crystalline (Quartz)**

**Living Building Challenge Criteria:**

|                  |                    |
|------------------|--------------------|
| AAP-0001         | EXP. 11/01/2017    |
| VOC Content: N/A | VOC Emissions: N/A |

**Declaration Status**

- LBC Red List Free
- LBC Compliant
- Declared

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